



**Nielsen
BookData**

Nielsen BookScan Internacional - relatório trimestral

3º trimestre, 2022

Produzido para



Nielsen BookScan relatório trimestral: T5

Nielsen BookScan

A informação precisa e independente é crucial para a tomada de decisões na comercialização do livro. A NIELSEN BookScan oferece há mais de 20 anos os números de vendas de livros de vários dos principais mercados editoriais do mundo. Tendo o seu início no Reino Unido em 1998, BookScan opera também na Irlanda, Austrália, Nova Zelândia, Índia, África do Sul, Itália, Polónia, Espanha, México e Brasil. Uma linguagem universal para avaliar o comportamento da venda de livros. A BookScan mede os mercados continuamente e baseia seus números nas transações feitas ao consumidor final por livrarias parceiras e lojas online. Os dados são validados e analisados para produzir as informações mais precisas e abrangentes do setor.

Absolutamente todos os ISBNs vendidos por lojas parceiras são rastreados, não apenas os de alta rotatividade. As vendas são coletadas semanalmente e consolidadas mensalmente, trimestralmente e anualmente. As informações podem ser analisadas não apenas pelo ISBN, mas também pela editora, autor ou classificação temática entre outras opções, o que oferece uma imagem precisa da estrutura do mercado e sua variação ao longo do tempo.

A cobertura do mercado em cada país irá variar dependendo do número de pontos de venda medidos.

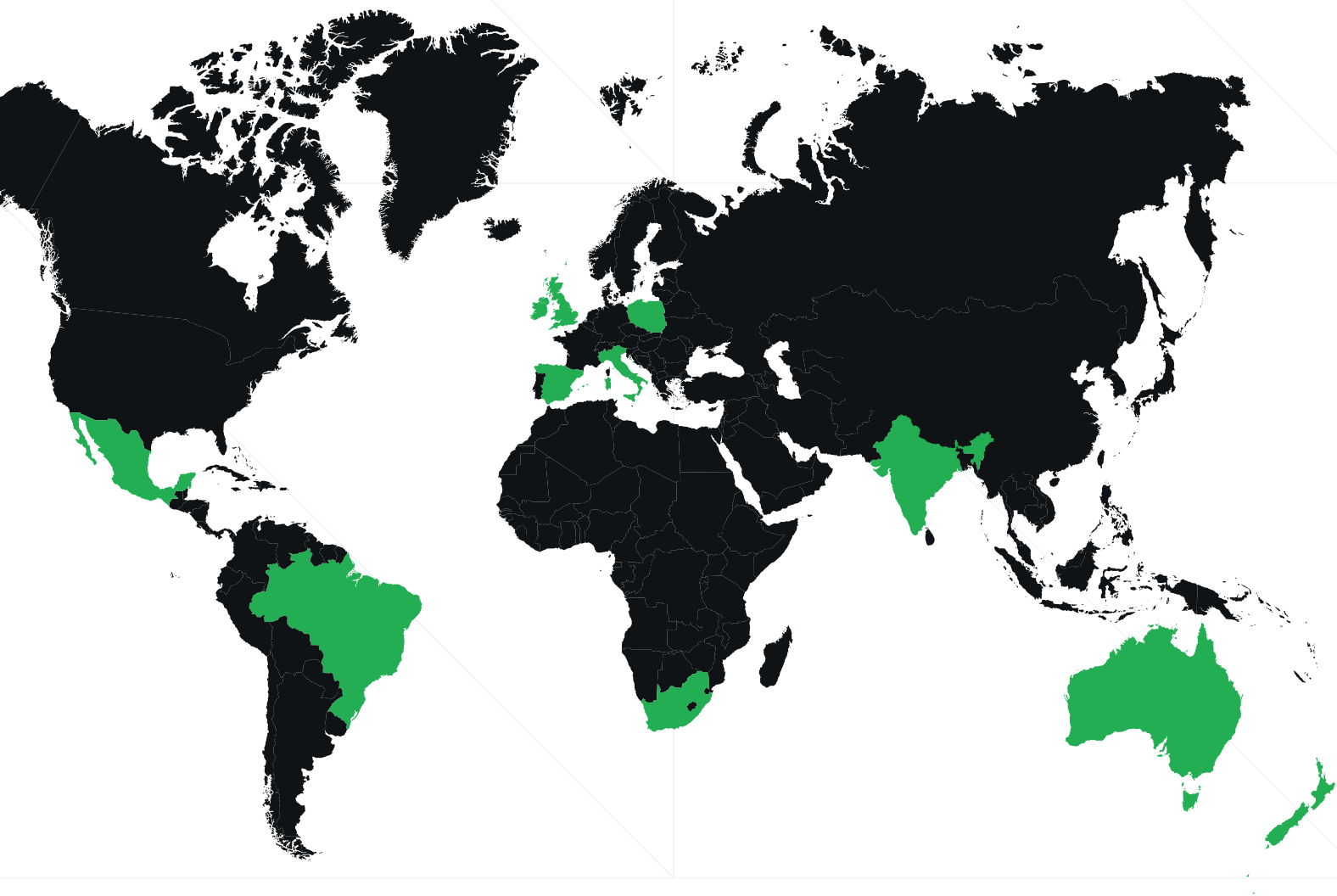
Este relatório oferece números referentes a onze países em volume (unidades vendidas) e RRP em moeda local, bem como seu equivalente em dólares. Como medimos a totalidade dos ISBNs vendidos em cada ponto de venda, também podemos oferecer o número de ISBNs “* ativos” em cada mercado (* livros com pelo menos uma unidade vendida).

As informações estão segmentadas pelas principais áreas temáticas: Ficção Adulto e Não-Ficção Adulto (de interesse geral e especializado) e Infanto-juvenil. Essas categorias são identificadas pelos metadados dos livros. A categoria “Outros” registra basicamente as vendas de livros didáticos e guias de estudo, mas a cobertura desses tipos de livros vai depender das diferentes formas que cada país dispõe tais livros ao consumidor.

ESTE RELATÓRIO FOI PRODUZIDO APENAS PARA USO DO CERLALC E SEMPRE QUE OS DADOS FOREM UTILIZADOS, O CRÉDITO CORRESPONDENTE DEVE SER DADO À NIELSEN BOOKSCAN.

Qualquer pergunta/dúvida pode ser enviada para David Pemán: David.Peman@nielseniq.com

Países operados por Nielsen BookScan



Austrália



Data de início do BookScan	December 2002	Taxa USD (este relatório)	x0.6813
Cobertura	90%	Taxa GST (livros impresos)	10%
Moeda	AUS Dollar AU\$	Preço único (por lei)	No

Año completo, 2022

	2021	T1	T2	T5	T4	T5	2022
Total							
Volume / Unidades	65,500,044	13,968,211	14,271,534	15,156,714	17,965,548	9,489,242	70,851,249
Valor (Moeda local)	\$1,265,103,321	\$279,744,489	\$264,355,971	\$287,291,783	\$335,822,722	\$188,656,613	\$1,355,871,577
Valor (em USD)	\$861,914,893	\$190,589,920	\$180,105,723	\$195,731,892	\$228,796,020	\$128,531,751	\$923,755,305
% crescimento em unidades	-2.5%	1.8%	7.2%	24.2%	4.5%	4.8%	8.2%
% crescimento em valor	1.0%	1.7%	6.8%	21.5%	3.2%	4.3%	7.2%
ISBN vendidos	926,604	464,485	451,007	457,650	463,722	299,159	896,689
Adult Fiction							
Volume / Unidades	15,499,094	3,686,393	3,703,666	4,018,704	4,597,667	2,330,936	18,337,366
Valor (Moeda local)	\$304,983,126	\$72,384,343	\$72,376,881	\$79,356,229	\$91,135,541	\$48,789,757	\$364,042,750
Valor (em USD)	\$207,785,004	\$49,315,453	\$49,310,369	\$54,065,399	\$62,090,644	\$33,240,461	\$248,022,326
% crescimento em unidades	2.8%	15.6%	16.6%	36.5%	13.8%	8.5%	18.3%
% crescimento em valor	5.1%	16.8%	17.9%	39.6%	13.5%	9.7%	19.4%
ISBN vendidos	186,129	97,344	94,214	94,903	96,664	62,554	182,907
Children & Youth							
Volume / Unidades	29,962,739	6,086,149	6,656,566	6,991,980	8,486,319	4,215,246	32,436,260
Valor (Moeda local)	\$370,339,504	\$75,924,852	\$79,839,446	\$85,062,189	\$104,681,060	\$53,193,328	\$398,700,876
Valor (em USD)	\$252,312,304	\$51,727,602	\$54,394,615	\$57,952,869	\$71,319,206	\$36,240,614	\$271,634,907
% crescimento em unidades	-6.1%	-0.5%	7.9%	27.5%	3.4%	5.8%	8.3%
% crescimento em valor	-1.6%	0.9%	8.9%	25.9%	1.5%	4.2%	7.7%
ISBN vendidos	180,578	96,140	96,534	97,190	101,707	71,145	172,031
Non Fiction							
Volume / Unidades	19,961,224	4,178,242	3,890,613	4,122,253	4,834,551	2,908,750	19,934,409
Valor (Moeda local)	\$587,941,373	\$131,021,500	\$111,697,803	\$122,350,313	\$139,090,224	\$86,027,047	\$590,186,887
Valor (em USD)	\$400,564,457	\$89,264,948	\$76,099,713	\$83,357,268	\$94,762,170	\$58,610,227	\$402,094,326
% crescimento em unidades	-0.7%	-5.2%	-1.5%	9.5%	-1.8%	-0.1%	-0.1%
% crescimento em valor	0.5%	-4.6%	-0.7%	9.6%	-1.6%	1.2%	0.4%
ISBN vendidos	552,093	267,904	257,364	262,597	261,951	163,314	534,513
Other							
Volume / Unidades	76,987	17,427	20,689	23,777	47,011	34,310	143,214
Valor (Moeda local)	\$1,839,318	\$413,794	\$441,841	\$523,052	\$915,896	\$646,481	\$2,941,064
Valor (em USD)	\$1,253,127	\$281,918	\$301,026	\$356,355	\$624,000	\$440,448	\$2,003,747
% crescimento em unidades	2.4%	16.8%	46.1%	62.2%	126.5%	174.9%	86.0%
% crescimento em valor	9.9%	10.9%	29.7%	44.8%	87.0%	135.5%	59.9%
ISBN vendidos	7,804	3,097	2,895	2,960	3,400	2,146	7,238

Austrália Top 10



Año completo, 2022

Position	ISBN	Title	Author	Imprint
1	9781471156267	It Ends With Us	Colleen Hoover	Simon & Schuster Ltd
2	9781472154668	Where the Crawdads Sing	Delia Owens	Corsair
3	9781460763650	Barefoot Kids	Scott Pape	HarperCollins Publishers (Australia) Pty
4	9781398518179	It Starts with Us	Colleen Hoover	Simon & Schuster Ltd
5	9781760980139	RecipeTin Eats: Dinner	Nagi Maehashi	Macmillan Australia
6	9781760783952	Exiles	Jane Harper	Macmillan Australia
7	9781408726600	Verity	Colleen Hoover	Sphere
8	9781847941831	Atomic Habits	James Clear	Random House Business Books
9	9781476753188	Ugly Love	Colleen Hoover	Atria Books
10	9781761102943	The Seven Husbands of Evelyn Hugo	Taylor Jenkins Reid	Simon & Schuster Australia

T5, 2022



Position	ISBN	Title	Author	Imprint
1	9781760980139	RecipeTin Eats: Dinner	Nagi Maehashi	Macmillan Australia
2	9781460763650	Barefoot Kids	Scott Pape	HarperCollins Publishers (Australia) Pty
3	9781460762820	My Dream Time	Ash Barty	HarperCollins Publishers (Australia) Pty
4	9781398518179	It Starts with Us	Colleen Hoover	Simon & Schuster Ltd
5	9781787633766	No Plan B	Lee Child & Andrew Child	Bantam Press
6	9781760783952	Exiles	Jane Harper	Macmillan Australia
7	9780241431108	One: Simple One-Pan Wonders	Jamie Oliver	Michael Joseph Ltd
8	9781913484231	Guinness World Records 2023		Guinness World Records
9	9781922585981	Bulldozed: Scott Morrison's Fall and Anthony Albanese's Rise	Niki Savva	Scribe Publications
10	9780143778417	Diper Överlöde: Diary of a Wimpy Kid (17)	Jeff Kinney	Puffin



Data de início do BookScan	July 2013	Taxa USD (este relatório)	x0.1892
Cobertura	70%	Taxa GST (livros impresos)	0%
Moeda	Brazilian Real R	Preço único (por lei)	No

Año completo, 2022

	2021	T1	T2	T5	T4	T5	2022
Total							
Volume / Unidades	56,912,175	14,561,498	11,587,422	13,723,400	12,968,021	5,767,600	58,607,941
Valor (Moeda local)	R\$2,349,363,458	R\$661,307,958	R\$496,141,542	R\$567,360,677	R\$549,470,735	R\$270,691,680	R\$2,544,972,592
Valor (em USD)	\$453,427,147	\$125,106,240	\$93,860,057	\$107,333,293	\$103,948,874	\$51,209,452	\$481,457,915
% crescimento em unidades	31.3%	15.6%	-2.9%	2.8%	-4.7%	6.2%	3.0%
% crescimento em valor	30.6%	16.5%	4.3%	5.6%	2.9%	15.2%	8.3%
ISBN vendidos	408,128	228,433	231,229	233,601	216,990	152,900	387,751
Adult Fiction							
Volume / Unidades	16,479,572	4,002,110	3,406,358	4,245,913	3,922,516	1,801,137	17,378,034
Valor (Moeda local)	R\$620,034,000	R\$150,658,252	R\$134,269,576	R\$165,121,189	R\$160,269,152	R\$78,241,628	R\$688,559,797
Valor (em USD)	\$130,207,140	\$28,501,528	\$25,401,118	\$31,237,626	\$30,319,718	\$14,801,751	\$130,261,742
% crescimento em unidades	38.8%	25.4%	1.8%	6.4%	-4.6%	14.5%	7.2%
% crescimento em valor	44.2%	31.3%	8.9%	10.5%	5.4%	23.9%	14.3%
ISBN vendidos	72,666	42,029	43,710	45,256	42,489	32,206	72,170
Children & Youth							
Volume / Unidades	12,992,954	3,912,562	2,668,155	3,073,820	2,952,306	1,476,112	14,082,955
Valor (Moeda local)	R\$491,225,578	R\$170,260,735	R\$93,172,304	R\$100,423,246	R\$103,394,623	R\$68,383,700	R\$535,634,608
Valor (em USD)	\$103,157,371	\$32,209,926	\$17,626,336	\$18,998,070	\$19,560,195	\$12,936,828	\$101,331,355
% crescimento em unidades	41.3%	33.7%	7.6%	4.7%	-6.8%	4.8%	9.0%
% crescimento em valor	32.0%	22.7%	17.4%	7.8%	-0.4%	16.5%	13.0%
ISBN vendidos	72,938	46,330	43,360	43,565	41,080	31,609	68,682
Non Fiction							
Volume / Unidades	27,203,809	6,597,397	5,467,942	6,345,181	6,036,269	2,462,565	26,909,354
Valor (Moeda local)	R\$1,226,329,290	R\$337,778,170	R\$266,488,002	R\$299,371,178	R\$283,422,742	R\$122,775,608	R\$1,309,835,700
Valor (em USD)	\$257,529,151	\$63,900,874	\$50,414,200	\$56,635,039	\$53,617,914	\$23,226,690	\$247,794,718
% crescimento em unidades	23.2%	2.6%	-9.9%	-0.6%	-3.8%	1.3%	-2.5%
% crescimento em valor	24.2%	8.3%	-1.6%	2.5%	2.8%	9.5%	3.7%
ISBN vendidos	253,279	136,669	140,579	141,156	129,993	87,002	238,508
Other							
Volume / Unidades	235,840	49,429	44,967	58,486	56,930	27,786	237,598
Valor (Moeda local)	R\$11,774,591	R\$2,610,802	R\$2,211,660	R\$2,445,064	R\$2,384,218	R\$1,290,744	R\$10,942,488
Valor (em USD)	\$2,472,664	\$493,911	\$418,402	\$462,557	\$451,046	\$244,183	\$2,070,100
% crescimento em unidades	11.2%	19.4%	7.9%	29.9%	13.6%	33.9%	19.4%
% crescimento em valor	32.9%	19.7%	9.0%	4.6%	-6.9%	17.4%	7.2%
ISBN vendidos	9,246	3,405	3,580	3,624	3,428	2,083	8,391

Brasil Top 10



Año completo, 2022



Position	ISBN	Title	Author	Imprint
1	9788501112514	É assim que acaba	Colleen Hoover	Galera
2	9788595081536	O homem mais rico da Babilônia	George S Clason	Harpercollins Br
3	9788568014004	Mais esperto que o Diabo: O mistério revelado da liberdade e do sucesso	Napoleon Hill	Citadel
4	9788584391509	Os sete maridos de Evelyn Hugo	Taylor Jenkins Reid	Paralela
5	9788501117687	Todas as suas (im)perfeições	Colleen Hoover	Galera
6	9788532529787	Mulheres que correm com os lobos	Clarissa Pinkola Estes	Rocco
7	9788562409882	A garota do lago	Charlie Donlea	Faro Editorial
8	9788595083271	Do mil ao milhão	Thiago Nigro	Harpercollins Br
9	9788550801483	Pai Rico, Pai Pobre	Robert T. Kiyosaki	Alta Books
10	9786559811397	É assim que começa	Colleen Hoover	Galera

T5, 2022



Position	ISBN	Title	Author	Imprint
1	9786559811397	É assim que começa	Colleen Hoover	Galera
2	9788501112514	É assim que acaba	Colleen Hoover	Galera
3	9788501117687	Todas as suas (im)perfeições	Colleen Hoover	Galera
4	9786555604429	A mandíbula de Caim	Edward Powys Mathers (Torquemada)	Intrínseca
5	9786558371328	O Pequeno Príncipe	Antoine de Saint-Exupéry	Agir
6	9788501117847	Verity	Colleen Hoover	Galera
7	9786558380542	A Biblioteca da Meia-Noite	Matt Haig	Bertrand Brasil
8	9788584391509	Os sete maridos de Evelyn Hugo	Taylor Jenkins Reid	Paralela
9	9788595081536	O homem mais rico da Babilônia	George S Clason	Harpercollins Br
10	9788562409882	A garota do lago	Charlie Donlea	Faro Editorial



Data de início do BookScan	January 2011	Taxa USD (este relatório)	x0.0121
Cobertura	Significant proportion of organised book market	Taxa GST (livros impresos)	0%
Moeda	India Rupee R	Preço único (por lei)	No

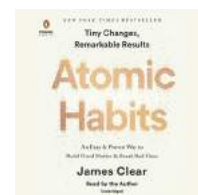
Año completo, 2022

	2021	T1	T2	T5	T4	T5	2022
Total							
Volume / Unidades	38,164,395	8,593,593	7,201,157	8,472,417	8,616,721	2,997,262	35,881,150
Valor (Moeda local)	₹12,865,121,482	₹2,921,287,118	₹2,524,264,432	₹3,012,652,794	₹2,895,897,890	₹1,069,858,985	₹12,423,961,218
Valor (em USD)	\$155,539,319	\$35,318,361	\$30,518,357	\$36,422,972	\$35,011,405	\$12,934,595	\$150,205,691
% crescimento em unidades	28.4%	3.1%	-16.7%	-9.9%	-4.5%	8.8%	-6.0%
% crescimento em valor	25.4%	2.0%	-14.5%	-3.5%	-1.9%	9.8%	-3.4%
ISBN vendidos	396,939	242,596	227,820	249,329	242,118	153,357	462,249
Adult Fiction							
Volume / Unidades	5,237,497	1,258,465	1,075,636	1,293,454	1,458,404	497,445	5,583,404
Valor (Moeda local)	₹1,491,947,243	₹372,782,064	₹345,866,261	₹420,155,507	₹469,785,057	₹165,545,354	₹1,774,134,242
Valor (em USD)	\$18,037,642	\$4,506,935	\$4,181,523	\$5,079,680	\$5,679,701	\$2,001,443	\$21,449,283
% crescimento em unidades	25.6%	16.2%	-7.6%	2.0%	13.8%	12.7%	6.6%
% crescimento em valor	26.3%	21.9%	8.4%	16.0%	27.6%	21.0%	18.9%
ISBN vendidos	62,193	39,852	37,626	41,050	40,619	26,377	72,660
Children & Youth							
Volume / Unidades	10,310,900	2,326,210	2,155,816	2,511,525	2,416,414	929,901	10,339,866
Valor (Moeda local)	₹2,920,513,967	₹646,910,110	₹656,210,353	₹785,695,802	₹714,498,708	₹291,892,150	₹3,095,207,123
Valor (em USD)	\$35,309,014	\$7,821,143	\$7,933,583	\$9,499,062	\$8,638,289	\$3,528,976	\$37,421,054
% crescimento em unidades	39.5%	3.4%	-12.6%	1.3%	-0.9%	37.5%	0.3%
% crescimento em valor	33.8%	2.4%	-9.8%	11.6%	9.6%	41.9%	6.0%
ISBN vendidos	76,213	49,885	49,619	54,155	51,679	35,583	87,025
Non Fiction							
Volume / Unidades	21,656,152	4,823,374	3,795,364	4,480,159	4,574,176	1,516,236	19,189,309
Valor (Moeda local)	₹8,163,383,265	₹1,845,515,372	₹1,471,457,729	₹1,751,818,029	₹1,659,452,866	₹595,440,758	₹7,323,684,754
Valor (em USD)	\$98,695,304	\$22,312,281	\$17,789,924	\$21,179,480	\$20,062,785	\$7,198,879	\$88,543,349
% crescimento em unidades	24.7%	0.9%	-20.8%	-17.3%	-10.2%	-3.8%	-11.4%
% crescimento em valor	22.9%	-0.6%	-19.9%	-11.8%	-11.3%	-2.9%	-10.3%
ISBN vendidos	210,353	127,000	115,675	129,754	127,628	78,887	255,752
Other							
Volume / Unidades	959,846	185,544	174,341	187,279	167,727	53,680	768,571
Valor (Moeda local)	₹289,277,007	₹56,079,572	₹50,730,089	₹54,983,455	₹52,161,260	₹16,980,724	₹230,935,099
Valor (em USD)	\$3,497,359	\$678,002	\$613,327	\$664,750	\$630,630	\$205,297	\$2,792,005
% crescimento em unidades	22.5%	-17.4%	-21.9%	-22.7%	-19.0%	-13.9%	-19.9%
% crescimento em valor	15.1%	-19.1%	-25.9%	-21.7%	-16.5%	-9.5%	-20.2%
ISBN vendidos	48,180	25,859	24,900	24,370	22,192	12,510	46,812

Índia Top 10

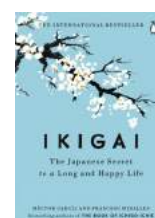


Año completo, 2022



Position	ISBN	Title	Author	Imprint
1	9781847941831	Atomic Habits	James Clear	Random House Business Books
2	9789390166268	The Psychology of Money	Morgan Housel	Jaico Publishing House
3	9781786330895	Ikigai	Héctor García & Francesc Miralles	Hutchinson
4	9780143424680	Word Power Made Easy	Norman Lewis	Penguin
5	9780143442295	Life's Amazing Secrets	Gaur Gopal Das	Penguin Ananda
6	9789391165482	Do Epic Shit	Ankur Warikoo	Juggernaut Publication
7	9789387779266	My First Library		Wonder House Books
8	9780143333623	Grandma's Bag Of Stories	Sudha Murty	Puffin
9	9788194790839	The Power of Your Subconscious Mind	Joseph Murphy	Srishti Publishers & Distributors
10	9789354600357	Indian Polity for Civil Services and Other State Examinations	M. Laxmikanth	McGraw Hill

T5, 2022



Position	ISBN	Title	Author	Imprint
1	9781786330895	Ikigai	Héctor García & Francesc Miralles	Hutchinson
2	9781398518179	It Starts with Us	Colleen Hoover	Simon & Schuster Ltd
3	9780670097111	Doglapen	Ashneer Grover	Penguin
4	9781847941831	Atomic Habits	James Clear	Random House Business Books
5	9789393986078	Get Epic Shit Done	Ankur Warikoo	Juggernaut Publication
6	9789390166268	The Psychology of Money	Morgan Housel	Jaico Publishing House
7	9781501110368	It Ends with Us	Colleen Hoover	Atria Books
8	9781612681139	Rich Dad Poor Dad	Robert T. Kiyosaki	Plata Publishing
9	9780143442295	Life's Amazing Secrets	Gaur Gopal Das	Penguin Ananda
10	9789356291522	War Of Lanka (Ram Chandra Series Book 4)	Tripathi, Amish	HarperCollins India



Data de início do BookScan	December 2002	Taxa USD (este relatório)	x1.0705
Cobertura	70%	Taxa GST (livros impresos)	4%
Moeda	Euro €	Preço único (por lei)	No

Año completo, 2022

	2021	T1	T2	T5	T4	T5	2022
Total							
Volume / Unidades	13,345,125	2,480,732	2,294,965	3,226,843	3,206,547	2,146,070	13,355,157
Valor (Moeda local)	€165,906,171	€29,701,223	€28,026,323	€39,919,531	€41,946,325	€30,030,192	€169,623,594
Valor (em USD)	\$177,602,556	\$31,795,160	\$30,002,179	\$42,733,858	\$44,903,541	\$32,147,321	\$181,582,058
% crescimento em unidades	1.8%	2.2%	-1.6%	7.4%	-6.3%	-0.7%	0.1%
% crescimento em valor	2.7%	4.8%	1.9%	9.5%	-4.3%	0.9%	2.2%
ISBN vendidos	524,036	228,993	209,051	208,743	231,624	156,621	476,962
Adult Fiction							
Volume / Unidades	3,437,299	730,626	738,131	952,363	895,783	547,312	3,864,215
Valor (Moeda local)	€39,945,761	€8,419,972	€8,647,844	€11,146,509	€11,092,712	€7,168,818	€46,475,855
Valor (em USD)	\$42,761,937	\$9,013,580	\$9,257,517	\$11,932,338	\$11,874,749	\$7,674,219	\$49,752,403
% crescimento em unidades	8.0%	16.0%	12.5%	22.3%	5.8%	4.0%	12.4%
% crescimento em valor	9.5%	23.4%	19.6%	24.2%	8.3%	7.5%	16.3%
ISBN vendidos	106,242	48,645	46,110	46,734	49,151	34,348	98,178
Children & Youth							
Volume / Unidades	4,870,717	839,986	765,191	1,379,834	1,140,088	689,915	4,815,014
Valor (Moeda local)	€46,887,141	€7,313,205	€7,274,951	€15,211,119	€11,180,604	€6,999,408	€47,979,287
Valor (em USD)	\$50,192,684	\$7,828,785	\$7,787,835	\$16,283,503	\$11,968,836	\$7,492,866	\$51,361,826
% crescimento em unidades	0.9%	5.3%	-1.3%	4.2%	-11.0%	-0.2%	-1.1%
% crescimento em valor	2.1%	12.9%	6.2%	7.4%	-10.0%	0.4%	2.3%
ISBN vendidos	102,704	47,432	44,411	45,298	52,275	37,472	91,574
Non Fiction							
Volume / Unidades	4,968,301	897,992	783,665	866,657	1,154,110	899,609	4,602,033
Valor (Moeda local)	€78,085,481	€13,815,373	€11,994,283	€13,061,928	€19,440,850	€15,734,629	€74,047,064
Valor (em USD)	\$83,590,507	\$14,789,357	\$12,839,880	\$13,982,794	\$20,811,430	\$16,843,920	\$79,267,382
% crescimento em unidades	-1.7%	-9.6%	-12.2%	-1.1%	-9.4%	-3.5%	-7.4%
% crescimento em valor	-0.4%	-7.7%	-10.1%	1.0%	-6.9%	-1.4%	-5.2%
ISBN vendidos	308,688	130,764	116,675	114,764	128,038	83,495	281,480
Other							
Volume / Unidades	68,808	12,128	7,978	27,989	16,566	9,234	73,895
Valor (Moeda local)	€987,788	€152,673	€109,245	€499,975	€232,158	€127,338	€1,121,389
Valor (em USD)	\$1,057,427	\$163,437	\$116,947	\$535,223	\$248,525	\$136,315	\$1,200,447
% crescimento em unidades	28.2%	69.7%	7.8%	15.2%	-11.7%	-17.5%	7.4%
% crescimento em valor	48.0%	90.9%	23.4%	28.3%	-8.5%	-27.7%	13.5%
ISBN vendidos	6,402	2,152	1,855	1,947	2,160	1,306	5,730

Irlanda Top 10



Año completo, 2022

Position	ISBN	Title	Author	Imprint
1	9781471156267	It Ends With Us	Colleen Hoover	Simon & Schuster Ltd
2	9781398515697	The Seven Husbands of Evelyn Hugo	Taylor Jenkins Reid	Simon & Schuster Ltd
3	9780241441138	Again, Rachel	Marian Keyes	Michael Joseph
4	9781398518179	It Starts with Us	Colleen Hoover	Simon & Schuster Ltd
5	9781529391404	Forever Home	Graham Norton	Coronet Books
6	9780241583081	Diper Överlöde (Wimpy Kid 17)	Jeff Kinney	Puffin
7	9781472154668	Where the Crawdads Sing	Delia Owens	Corsair
8	9781913484217	Guinness World Records 2023	Guinness World Records	Guinness World Records
9	9781408726600	Verity	Colleen Hoover	Sphere
10	9781471136726	Ugly Love	Colleen Hoover	Simon & Schuster Ltd

T5, 2022



Position	ISBN	Title	Author	Imprint
1	9781913484217	Guinness World Records 2023	Guinness World Records	Guinness World Records
2	9781529391404	Forever Home	Graham Norton	Coronet Books
3	9781529151787	Surrender	Bono	Hutchinson Heinemann
4	9780241583081	Diper Överlöde Wimpy Kid	Jeff Kinney	Puffin
5	9780717194223	An Irish Folklore Treasury	John Creedon	Gill Books
6	9781785373992	Quinn	Trevor Birney	Merrion Press
7	9781398518179	It Starts with Us	Colleen Hoover	Simon & Schuster Ltd
8	9781471156267	It Ends With Us	Colleen Hoover	Simon & Schuster Ltd
9	9780008546755	Time and Tide	Charlie Bird & Ray Burke	HarperCollinsIreland
10	9780717195862	The Irish Civil War in Colour	Michael B. Barry & John O'Byrne	Gill Books



Data de início do BookScan	January 2008	Taxa USD (este relatório)	x1.0705
Cobertura	90%	Taxa GST (livros impresos)	4%
Moeda	Euro €	Preço único (por lei)	No

Año completo, 2022

	2021	T1	T2	T5	T4	T5	2022
Total							
Volume / Unidades	109,226,110	23,228,819	20,268,845	23,640,414	24,317,933	15,583,860	107,039,871
Valor (Moeda local)	€1,655,615,327	€358,607,773	€298,583,495	€340,979,372	€387,200,098	€245,222,429	€1,630,593,165
Valor (em USD)	\$1,772,336,207	\$383,889,621	\$319,633,631	\$365,018,417	\$414,497,705	\$262,510,610	\$1,745,549,983
% crescimento em unidades	20.20%	-1.40%	-4.60%	2.50%	-5.40%	-0.50%	-2.00%
% crescimento em valor	16.30%	-3.00%	-4.30%	3.30%	-5.20%	0.70%	-2.00%
ISBN vendidos	584,893	387,461	368,565	368,072	392,905	306,480	579,585
Adult Fiction							
Volume / Unidades	35,303,314	7,644,394	6,737,993	9,433,847	7,869,281	5,329,806	37,015,321
Valor (Moeda local)	€529,383,410	€115,264,453	€102,428,176	€138,955,857	€121,510,029	€84,729,538	€562,888,052
Valor (em USD)	\$566,704,941	\$123,390,597	\$109,649,362	\$148,752,244	\$130,076,486	\$90,702,970	\$602,571,659
% crescimento em unidades	12.60%	2.50%	-0.20%	12.70%	3.80%	3.80%	4.90%
% crescimento em valor	13.20%	4.70%	2.20%	12.90%	3.90%	3.10%	5.70%
ISBN vendidos	134,998	83,510	80,616	83,194	84,743	67,758	132,859
Children & Youth							
Volume / Unidades	25,262,046	4,729,655	4,612,597	5,231,070	5,833,051	4,033,466	24,439,839
Valor (Moeda local)	€301,173,216	€56,898,172	€54,462,539	€60,697,380	€71,057,650	€52,270,906	€295,386,646
Valor (em USD)	\$322,405,928	\$60,909,493	\$58,302,148	\$64,976,545	\$76,067,214	\$55,956,005	\$316,211,405
% crescimento em unidades	17.20%	-6.30%	-3.20%	2.60%	-6.40%	-2.80%	-3.30%
% crescimento em valor	18.40%	-5.00%	-2.90%	3.70%	-6.00%	-2.30%	-2.70%
ISBN vendidos	64,071	48,642	47,526	47,641	51,291	44,997	66,071
Non Fiction							
Volume / Unidades	48,660,750	10,854,770	8,918,255	8,975,497	10,615,601	6,220,588	45,584,711
Valor (Moeda local)	€825,058,701	€186,445,147	€141,692,780	€141,326,135	€194,632,419	€108,221,985	€772,318,467
Valor (em USD)	\$883,225,339	\$199,589,530	\$151,682,121	\$151,289,628	\$208,354,005	\$115,851,635	\$826,766,919
% crescimento em unidades	28.30%	-1.90%	-8.40%	-6.50%	-10.80%	-2.40%	-6.40%
% crescimento em valor	17.60%	-6.60%	-9.00%	-4.90%	-9.80%	0.30%	-6.70%
ISBN vendidos	385,824	255,309	240,423	237,237	256,871	193,725	380,655
Other							
Volume / Unidades	18,049,740	1,914,511	2,439,265	6,741,433	5,406,344	718,868	17,220,421
Valor (Moeda local)	€2,680,223,049	€1,864,451,474	€1,858,431,588	€1,164,072,833	€1,038,498,328	€439,026,275	€2,587,270,303
Valor (em USD)	\$286,917,877	\$199,589,530	\$19,894,510	\$124,613,997	\$111,171,246	\$4,699,776	\$276,967,286
% crescimento em unidades	7.76%	-8.36%	-10.36%	-2.47%	-2.78%	-3.11%	-4.47%
% crescimento em valor	5.71%	-13.30%	-11.89%	-2.27%	-1.75%	0.32%	-3.52%
ISBN vendidos	538,824	240,593	224,960	231,859	233,700	136,801	536,857

Itália Top 10



Año completo, 2022

Position	ISBN	Title	Author	Imprint
1	9791259570277	Fabbricante di lacrime	Erin Doom	Magazzini Salani
2	9788834610572	Il caso Alaska Sanders	Joël Dicker	La nave di Teseo
3	9788820072940	It ends with us. Siamo noi a dire basta	Colleen Hoover	Sperling & Kupfer
4	9788807034800	Violeta	Isabel Allende	Feltrinelli
5	9788806252410	Rancore	Gianrico Carofiglio	Einaudi
6	9788831780988	La canzone di Achille	Madeline Miller	Marsilio
7	9788838942990	Le ossa parlano	Antonio Manzini	Sellerio Editore Palermo
8	9788804751168	Mussolini il capobanda. Perché dovremmo vergognarci del fascismo	Aldo Cazzullo	Mondadori
9	9788806254483	Il rosmarino non capisce l'inverno	Matteo Bussola	Einaudi
10	9788811608769	Finché il caffè è caldo	Toshikazu Kawaguchi	Garzanti

T5, 2022



Position	ISBN	Title	Author	Imprint
1	9788830453524	La casa delle luci	Donato Carrisi	Longanesi
2	9788806254230	Caminito. Un aprile del commissario Ricciardi	Maurizio De Giovanni	Einaudi
3	9788891836915	Benvenuti in casa mia! Tante ricette facili e consigli semplici per risparmiare in cucina e in casa	Benedetta Rossi	Mondadori Electa
4	9788869059384	Nerone. La rinascita di Roma e il tramonto di un imperatore. La trilogia di Nerone	Alberto Angela	HarperCollins Italia
5	9788804751168	Mussolini il capobanda. Perché dovremmo vergognarci del fascismo	Aldo Cazzullo	Mondadori
6	9788806257200	Tasmania	Paolo Giordano	Einaudi
7	9788806254483	Il rosmarino non capisce l'inverno	Matteo Bussola	Einaudi
8	9788804755234	La grande tempesta. Mussolini. La guerra civile. Putin. Il ricatto nucleare. La Nazione di Giorgia Meloni	Bruno Vespa	Mondadori
9	9788832737493	No sleep till Shengal	Zerocalcare	Bao Publishing
10	9788807493409	La luce delle stelle morte. Saggio su lutto e nostalgia	Massimo Recalcati	Feltrinelli

México



Data de início do BookScan	April 2018	Taxa USD (este relatório)	x0.0513
Cobertura	80%	Taxa GST (livros impresos)	0%
Moeda	Mexican Peso MXN	Preço único (por lei)	Yes

Año completo, 2022

	2021	T1	T2	T5	T4	T5	2022
Total							
Volume / Unidades	17,573,038	4,428,850	4,034,654	4,925,737	4,523,389	2,343,188	20,255,818
Valor (Moeda local)	\$4,233,289,168	\$1,133,925,160	\$1,016,865,186	\$1,215,269,518	\$1,141,410,461	\$647,563,567	\$5,155,033,892
Valor (em USD)	\$217,083,069	\$58,147,682	\$52,144,847	\$62,319,021	\$58,531,528	\$33,207,060	\$264,350,138
% crescimento em unidades	27.3%	30.8%	13.1%	16.6%	13.0%	-2.0%	15.3%
% crescimento em valor	35.6%	38.9%	20.0%	23.8%	19.3%	2.6%	21.8%
ISBN vendidos	269,893	151,818	146,494	162,504	156,479	109,573	265,637
Adult Fiction							
Volume / Unidades	3,611,731	922,707	867,741	865,927	855,167	533,803	4,045,345
Valor (Moeda local)	\$918,947,285	\$237,603,766	\$231,142,789	\$236,837,628	\$236,998,265	\$160,543,712	\$1,103,126,159
Valor (em USD)	\$47,123,617	\$12,184,321	\$11,853,002	\$12,145,034	\$12,153,271	\$8,232,682	\$56,568,309
% crescimento em unidades	31.9%	38.0%	17.5%	8.3%	1.4%	-4.9%	12.0%
% crescimento em valor	40.2%	41.6%	23.0%	18.8%	11.8%	5.7%	20.0%
ISBN vendidos	40,361	22,870	23,236	24,538	24,194	19,355	39,927
Children & Youth							
Volume / Unidades	5,000,680	1,303,501	1,244,975	1,480,164	1,290,122	769,053	6,087,815
Valor (Moeda local)	\$997,495,256	\$276,866,534	\$255,561,954	\$287,655,581	\$263,504,388	\$184,946,373	\$1,268,534,830
Valor (em USD)	\$51,151,557	\$14,197,716	\$13,105,217	\$14,750,978	\$13,512,505	\$9,484,050	\$65,050,466
% crescimento em unidades	31.2%	42.1%	16.9%	28.2%	16.3%	1.8%	21.7%
% crescimento em valor	53.2%	59.2%	26.8%	33.8%	17.8%	0.8%	27.2%
ISBN vendidos	41,273	23,580	23,601	26,632	24,761	19,364	39,992
Non Fiction							
Volume / Unidades	7,675,171	1,911,183	1,652,641	2,145,425	1,962,585	926,534	8,598,368
Valor (Moeda local)	\$2,023,318,381	\$543,599,156	\$465,092,330	\$571,651,591	\$550,513,946	\$272,675,320	\$2,403,532,344
Valor (em USD)	\$103,755,767	\$27,875,765	\$23,849,935	\$29,314,294	\$28,230,355	\$13,982,790	\$123,253,139
% crescimento em unidades	26.1%	23.3%	7.6%	14.9%	11.2%	-3.2%	12.0%
% crescimento em valor	29.6%	30.2%	13.5%	21.8%	20.4%	1.2%	18.8%
ISBN vendidos	155,854	85,581	81,977	87,627	84,332	56,898	149,644
Other							
Volume / Unidades	1,285,456	291,459	269,297	434,221	415,515	113,798	1,524,290
Valor (Moeda local)	\$293,528,245	\$75,855,704	\$65,068,112	\$119,124,718	\$90,393,862	\$29,398,162	\$379,840,559
Valor (em USD)	\$15,052,128	\$3,889,881	\$3,336,693	\$6,108,716	\$4,635,397	\$1,507,538	\$19,478,224
% crescimento em unidades	10.0%	16.8%	18.2%	7.3%	45.1%	-2.8%	18.6%
% crescimento em valor	15.7%	32.9%	35.9%	21.0%	41.5%	11.9%	29.4%
ISBN vendidos	32,405	19,787	17,680	23,707	23,192	13,956	36,074

México Top 10



Año completo, 2022

Position	ISBN	Title	Author	Imprint
1	9786073820653	El rey del cash	Elena Chávez	Grijalbo
2	9786075507712	La biblioteca de la medianoche	Matt Haig	Alianza de Novela
3	9786073810494	Boulevard (Boulevard 1): La versión de Flor	Flor M. Salvador	Montena
4	9786070730535	El principito (TD)	Antoine de Saint-Exupéry	Emecé México
5	9786073807456	Emma y las otras señoras del narco: Actualidad	Anabel Hernandez	Grijalbo
6	9786075508054	La canción de Aquiles	Madeline Miller	Alianza de Novela
7	9786071736925	Juguemos a leer libro de lectura + manual de ejercicios	Alicia Montenegro & Rosario Ahumada	EDITORIAL TRILLAS, S.A. DE C.V
8	9786073810555	Antes de diciembre (Meses a tu lado 1)	Joana Marcús	Montena
9	9786078712069	Heartstopper	Alice Oseman	V&R Ediciones
10	9786077476719	Hábitos atómicos	James Clear	Paidos México

T5, 2022



Position	ISBN	Title	Author	Imprint
1	9786075507712	La biblioteca de la medianoche	Matt Haig	Alianza de Novela
2	9786073813518	Después de diciembre	Joana Marcús	Montena
3	9786072127920	¡Vámonos a la estufa! con Jauja Cocina Mexicana	Janet KZ	Larousse
4	9786077476719	Hábitos atómicos	James Clear	Paidos México
5	9786075508054	La canción de Aquiles	Madeline Miller	Alianza de Novela
6	9786075509594	La hipótesis del amor	Ali Hazelwood	Contraluz
7	9786073820653	El rey del cash	Elena Chávez	Grijalbo
8	9786070788116	Romper el círculo	Colleen Hoover	Planeta México
9	9786070730535	El principito (TD)	Antoine de Saint-Exupéry	Emecé México
10	9788484456810	Este dolor no es mío	Mark Wolynn	Gaia Ediciones

Nova Zelândia

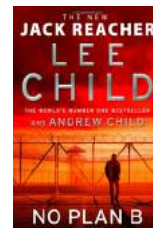


Data de início do BookScan	December 2008	Taxa USD (este relatório)	x0.6350
Cobertura	60%	Taxa GST (livros impresos)	15%
Moeda	NZ Dollar NZ\$	Preço único (por lei)	No

Año completo, 2022

	2021	T1	T2	T5	T4	T5	2022
Total							
Volume / Unidades	6,844,045	1,326,981	1,321,061	1,326,307	1,651,526	947,752	6,573,627
Valor (Moeda local)	\$153,091,938	\$30,812,800	\$28,403,406	\$29,381,943	\$36,660,816	\$22,428,723	\$147,687,689
Valor (em USD)	\$97,213,381	\$19,566,128	\$18,036,163	\$18,657,534	\$23,279,618	\$14,242,239	\$93,781,683
% crescimento em unidades	6.6%	-4.2%	-16.5%	8.4%	-5.4%	4.4%	-4.0%
% crescimento em valor	9.0%	-5.7%	-11.0%	9.9%	-8.3%	3.0%	-3.5%
ISBN vendidos	321,602	134,066	130,051	128,394	136,736	79,638	297,711
Adult Fiction							
Volume / Unidades	1,449,030	306,615	293,553	300,639	368,704	207,998	1,477,509
Valor (Moeda local)	\$35,806,863	\$7,586,148	\$7,236,593	\$7,560,213	\$9,640,480	\$5,648,281	\$37,671,715
Valor (em USD)	\$22,737,358	\$4,817,204	\$4,595,237	\$4,800,735	\$6,121,705	\$3,586,659	\$23,921,539
% crescimento em unidades	13.3%	5.0%	-12.7%	19.6%	0.3%	3.1%	2.0%
% crescimento em valor	14.9%	8.6%	-6.9%	23.6%	1.6%	3.6%	5.2%
ISBN vendidos	68,230	29,434	28,447	27,980	29,604	17,070	64,705
Children & Youth							
Volume / Unidades	3,147,733	577,552	613,406	610,293	808,053	440,113	3,049,417
Valor (Moeda local)	\$44,376,249	\$8,210,707	\$8,487,110	\$8,499,001	\$11,563,408	\$6,698,056	\$43,458,282
Valor (em USD)	\$28,178,918	\$5,213,799	\$5,389,315	\$5,396,865	\$7,342,764	\$4,253,266	\$27,596,009
% crescimento em unidades	2.6%	-7.7%	-16.9%	8.7%	-1.7%	10.1%	-3.1%
% crescimento em valor	5.4%	-7.2%	-8.6%	10.4%	-6.9%	9.3%	-2.1%
ISBN vendidos	76,725	36,081	35,996	35,692	39,453	25,086	72,598
Non Fiction							
Volume / Unidades	2,233,994	440,522	411,948	413,278	471,076	296,214	2,033,038
Valor (Moeda local)	\$72,570,950	\$14,957,039	\$12,626,807	\$13,270,872	\$15,378,755	\$10,010,671	\$66,244,144
Valor (em USD)	\$46,082,553	\$9,497,720	\$8,018,022	\$8,427,004	\$9,765,509	\$6,356,776	\$42,065,031
% crescimento em unidades	8.4%	-5.2%	-18.3%	1.1%	-14.6%	-2.7%	-9.0%
% crescimento em valor	8.4%	-10.9%	-14.7%	3.2%	-14.4%	-1.5%	-8.7%
ISBN vendidos	174,364	67,698	64,843	63,971	66,762	36,935	158,333
Other							
Volume / Unidades	13,288	2,292	2,154	2,097	3,693	3,427	13,663
Valor (Moeda local)	\$337,876	\$58,906	\$52,896	\$51,858	\$78,174	\$71,715	\$313,548
Valor (em USD)	\$214,551	\$37,405	\$33,589	\$32,930	\$49,640	\$45,539	\$199,103
% crescimento em unidades	-0.1%	-16.9%	-31.4%	-12.4%	8.7%	114.3%	2.8%
% crescimento em valor	12.8%	-11.3%	-22.7%	-20.0%	-19.4%	74.1%	-7.2%
ISBN vendidos	2,283	853	765	751	917	547	2,075

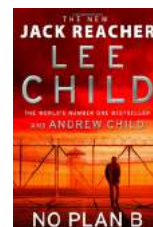
Nova Zelândia Top 10



Año completo, 2022

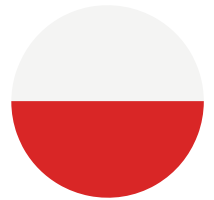
Position	ISBN	Title	Author	Imprint
1	9781787633766	No Plan B	Lee Child & Andrew Child	Bantam Press
2	9781991006141	Straight Up	Ruby Tui	A&U New Zealand
3	9781471156267	It Ends With Us	Colleen Hoover	Simon & Schuster Ltd
4	9781472154668	Where the Crawdads Sing	Delia Owens	Corsair
5	9780008499778	The World's Worst Pets	David Walliams	HarperCollins
6	9781529094961	The Murders at Fleet House	Lucinda Riley	Macmillan
7	9781398518179	It Starts with Us	Colleen Hoover	Simon & Schuster Ltd
8	9780008579944	Spaceboy	David Walliams	HarperCollins
9	9780241441138	Again, Rachel	Marian Keyes	Michael Joseph Ltd
10	9780143775225	Aroha	Dr Hinemoa Elder	Penguin Books (NZ)

T5, 2022



Position	ISBN	Title	Author	Imprint
1	9781787633766	No Plan B	Lee Child & Andrew Child	Bantam Press
2	9781991006141	Straight Up	Ruby Tui	A&U New Zealand
3	9780008579944	Spaceboy	David Walliams	HarperCollins
4	9781398518179	It Starts with Us	Colleen Hoover	Simon & Schuster Ltd
5	9780143778417	Diper Överlöde: Diary of a Wimpy Kid 17	Jeff Kinney	Puffin
6	9781760528775	Mad Honey	Jodi Picoult & Jennifer Finney Boylan	Allen & Unwin
7	9781338846621	Collaborations: Cat Kid Comic Club 4	Dav Pilkey	Scholastic US
8	9781399702751	The Boys from Biloxi	John Grisham	Hodder & Stoughton
9	9780143777595	Wawata	Dr Hinemoa Elder	Penguin Books (NZ)
10	9781913484231	Guinness World Records 2023	Guinness World Records	Guinness World Records Limited

Poland



Dados da Polônia atualmente indisponíveis.

Data de início do BookScan	June 2019	Taxa USD (este relatório)	x0.2286
Cobertura	20%	Taxa GST (livros impresos)	5%
Moeda	Polish Zloty	Preço único (por lei)	No

Año completo, 2022



Position	ISBN	Title	Author	Imprint
1	9788382650907	Kicia Kocia. Co zasiejemy w ogródku?	Anita Głowińska	Media Rodzina
2	9788326836442	Czuła przewodniczka. Kobięca droga do siebie	Natalia de Barbaro	Agora S.A.
3	9788308075777	Empuzjon	Olga Tokarczuk	Wydawnictwo Literackie
4	9788310137487	Pucio na wsi. Ćwiczenia rozumienia i mówienia dla dzieci	Marta Galewska-Kustra	Nasza Księgarnia
5	9788367178440	Opowieści o tym, co w życiu ważne	Marek Michalak	IBIS
6	9788381395199	Potęga podświadomości (wydanie nowe uzupełnione)	Joseph Murphy	Świat Książki
7	9788328098091	Wow, Wołodia, Władimir. Tajemnice Rosji Putina	Krystyna Kurczab-Redlich	WAB
8	9788382896541	Gdzie śpiewają raki	Delia Owens	Świat Książki
9	9788328159822	Kajko i Kokosz. Szkoła latania	Janusz Christa	Egmont
10	9788328380165	Start a Fire. Runda pierwsza	Katarzyna Barlińska vel "Pizgacz"	Editio

T5, 2022



Position	ISBN	Title	Author	Imprint
1	9788382896541	Gdzie śpiewają raki (wydanie filmowe)	Delia Owens	Świat Książki
2	9788367426671	Kraina marzeń	Nicholas Sparks	Albatros
3	9788367338189	Baśniowa opowieść	Stephen King	Albatros
4	9788382802894	Z pierwszej piłki	Remigiusz Mróz	Filia
5	9788382895605	Gdzie śpiewają raki	Delia Owens	Świat Książki
6	9788396019141	Prawdziwa historia Królowej Życia. Za kratami	Dagmara Kaźmierska	ESPR
7	9788327163585	Krwawy Księżyc. Cykl Harry Hole. Tom 13	Jo Nesbo	Dolnośląskie
8	9788326836442	Czuła przewodniczka. Kobięca droga do siebie	Natalia de Barbaro	Agora S.A.
9	9788308076828	Chołód	Szczepan Twardoch	Wydawnictwo Literackie
10	9788382652727	Kicia Kocia i Nunuś. Jaka piękna zima!	Anita Głowińska	Media Rodzina

África do Sul



Data de início do BookScan	April 2009	Taxa USD (este relatório)	x0.0587
Cobertura	85%	Taxa GST (livros impresos)	15%
Moeda	SA Rand	Preço único (por lei)	No

Año completo, 2022

	2021	T1	T2	T5	T4	T5	2022
Total							
Volume / Unidades	8,040,388	2,102,869	1,651,743	1,684,277	1,745,843	1,042,336	8,227,068
Valor (Moeda local)	R1,601,049,393	R449,107,328	R345,286,625	R350,821,187	R377,921,927	R236,883,777	R1,760,020,844
Valor (em USD)	\$93,965,589	\$26,358,109	\$20,264,872	\$20,589,695	\$22,180,238	\$13,902,709	\$103,295,623
% crescimento em unidades	14.4%	3.3%	-1.8%	8.7%	-0.1%	1.5%	2.3%
% crescimento em valor	20.1%	13.1%	5.1%	16.2%	7.8%	6.3%	9.9%
ISBN vendidos	335,443	161,364	149,901	147,766	142,998	102,524	310,098
Adult Fiction							
Volume / Unidades	1,690,207	390,848	379,143	405,796	421,780	263,204	1,860,771
Valor (Moeda local)	R352,771,680	R86,444,773	R83,906,529	R89,300,779	R97,471,917	R63,089,418	R420,213,417
Valor (em USD)	\$20,704,170	\$5,073,444	\$4,924,474	\$5,241,063	\$5,720,627	\$3,702,718	\$24,662,325
% crescimento em unidades	11.8%	10.3%	7.5%	16.0%	7.1%	9.8%	10.1%
% crescimento em valor	20.5%	25.0%	17.3%	25.1%	14.5%	13.6%	19.1%
ISBN vendidos	65,904	32,853	31,727	32,233	31,157	22,815	63,979
Children & Youth							
Volume / Unidades	3,002,836	856,787	576,158	567,806	573,472	327,624	2,901,847
Valor (Moeda local)	R432,808,538	R132,448,968	R83,110,579	R82,310,275	R88,577,918	R54,636,027	R441,083,765
Valor (em USD)	\$25,401,533	\$7,773,430	\$4,877,760	\$4,830,790	\$5,198,638	\$3,206,588	\$25,887,206
% crescimento em unidades	11.1%	-3.1%	-6.8%	6.2%	-7.4%	-5.4%	-3.4%
% crescimento em valor	18.6%	2.6%	-2.7%	11.6%	0.4%	-2.7%	1.9%
ISBN vendidos	89,897	50,430	46,452	45,192	45,361	34,642	85,357
Non Fiction							
Volume / Unidades	3,237,454	821,151	675,807	691,739	728,927	436,932	3,354,556
Valor (Moeda local)	R797,609,019	R223,799,947	R174,906,804	R176,029,294	R187,724,804	R116,167,005	R878,627,853
Valor (em USD)	\$46,811,673	\$13,134,819	\$10,265,280	\$10,331,159	\$11,017,569	\$6,817,842	\$51,566,669
% crescimento em unidades	18.6%	6.7%	-2.0%	7.4%	2.7%	2.9%	3.6%
% crescimento em valor	20.4%	15.5%	3.8%	14.5%	8.2%	7.4%	10.2%
ISBN vendidos	171,996	74,323	68,611	67,347	62,971	42,338	153,700
Other							
Volume / Unidades	109,891	34,083	20,635	18,936	21,664	14,576	109,894
Valor (Moeda local)	R17,860,157	R6,413,640	R3,362,714	R3,180,840	R4,147,287	R2,991,328	R20,095,809
Valor (em USD)	\$1,048,213	\$376,417	\$197,358	\$186,684	\$243,404	\$175,561	\$1,179,423
% crescimento em unidades	24.3%	22.3%	0.5%	-7.8%	-10.5%	-12.9%	0.0%
% crescimento em valor	38.3%	29.8%	17.5%	2.6%	8.4%	-4.5%	12.5%
ISBN vendidos	7,646	3,758	3,111	2,994	3,509	2,729	7,062

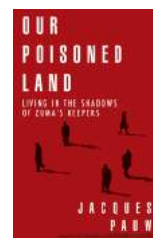
África do Sul Top 10



Año completo, 2022

Position	ISBN	Title	Author	Imprint
1	9781868590735	The Official Best Selling K53 Learner's & Driver's Manual		Safeways Publishing
2	9781471156267	It Ends With Us	Colleen Hoover	Simon & Schuster Ltd
3	9781847941831	Atomic Habits	James Clear	Random House Business Books
4	9780190731809	Oxford South African School Dictionary 4th Edition		Oxford University Press
5	9780199054688	Oxford tweetalige skoolwoordeboek	OUP ELT	Oxford University Press Southern Africa
6	9780624090533	Our Poisoned Land	Jacques Pauw	Tafelberg Publishers Ltd
7	9780062641540	The Subtle Art of Not Giving a F*ck	Mark Manson	HarperCollins
8	9781398518179	It Starts with Us	Colleen Hoover	Simon & Schuster Ltd
9	9780141988511	12 Rules for Life	Jordan B. Peterson	Penguin Books Ltd
10	9781432303280	The New Official K53 Manual	Gavin Hoole & Clive Gibson	Struik Lifestyle

T5, 2022



Position	ISBN	Title	Author	Imprint
1	9780624090533	Our Poisoned Land	Jacques Pauw	Tafelberg Publishers Ltd
2	9781398518179	It Starts with Us	Colleen Hoover	Simon & Schuster Ltd
3	9781471156267	It Ends With Us	Colleen Hoover	Simon & Schuster Ltd
4	9781847941831	Atomic Habits	James Clear	Random House Business Books
5	9781868590735	The Official Best Selling K53 Learner's & Driver's Manual		Safeways Publishing
6	9781998956944	Faf - Through Fire	Faf du Plessis & Marco Botha	Flyleaf
7	9781787633766	No Plan B	Lee Child & Andrew Child	Bantam Press
8	9781473692466	Mad Honey	Jodi Picoult & Jennifer Finney Boylan	Hodder & Stoughton Ltd
9	9780241583081	Diary of a Wimpy Kid: Diper Överlöde (Book 17)	Jeff Kinney	Puffin
10	9781399702751	The Boys from Biloxi	John Grisham	Hodder & Stoughton Ltd



Data de início do BookScan	June 2005	Taxa USD (este relatório)	x1.0705
Cobertura	80%	Taxa GST (livros impresos)	4%
Moeda	Euro €	Preço único (por lei)	Yes

Año completo, 2022

	2021	T1	T2	T5	T4	T5	2022
Total							
Volume / Unidades	65,076,431	13,959,739	13,164,971	17,004,528	14,256,325	8,151,834	66,537,397
Valor (Moeda local)	€1,014,426,793	€209,775,199	€196,642,843	€275,455,269	€244,812,854	€132,118,993	€1,058,805,158
Valor (em USD)	\$1,085,943,882	\$224,564,351	\$210,506,164	\$294,874,865	\$262,072,160	\$141,433,382	\$1,133,450,922
% crescimento em unidades	17.6%	17.0%	-0.4%	-1.1%	-1.5%	-1.3%	2.2%
% crescimento em valor	16.2%	16.1%	0.4%	0.3%	5.1%	1.5%	4.4%
ISBN vendidos	443,500	240,925	226,898	241,532	255,061	179,705	430,627
Adult Fiction							
Volume / Unidades	20,304,150	4,890,058	4,806,145	5,261,491	4,374,818	2,748,099	22,080,611
Valor (Moeda local)	€315,467,358	€74,950,803	€75,137,338	€75,409,717	€70,127,635	€47,877,271	€343,502,763
Valor (em USD)	\$337,707,807	\$80,234,834	\$80,434,520	\$80,726,102	\$75,071,633	\$51,252,618	\$367,719,708
% crescimento em unidades	24.2%	23.8%	6.3%	10.8%	-0.4%	1.9%	8.7%
% crescimento em valor	19.8%	19.0%	5.1%	9.8%	4.8%	5.4%	8.9%
ISBN vendidos	91,413	55,091	55,113	54,197	56,399	45,417	92,702
Children & Youth							
Volume / Unidades	21,158,281	4,577,758	4,598,778	4,645,598	4,219,221	3,126,763	21,168,118
Valor (Moeda local)	€257,267,444	€56,536,679	€56,696,739	€55,137,491	€51,691,306	€42,513,762	€262,575,977
Valor (em USD)	\$275,404,799	\$60,522,515	\$60,693,860	\$59,024,684	\$55,335,543	\$45,510,982	\$281,087,583
% crescimento em unidades	23.4%	19.4%	-2.8%	-3.0%	-8.1%	-2.6%	0.0%
% crescimento em valor	26.5%	23.8%	-0.8%	-2.4%	-6.4%	-0.5%	2.1%
ISBN vendidos	82,443	52,022	51,703	49,093	54,290	46,091	81,788
Non Fiction							
Volume / Unidades	15,993,715	3,906,892	3,316,959	3,231,519	3,472,066	2,047,281	15,974,717
Valor (Moeda local)	€288,281,316	€70,447,612	€59,418,094	€56,432,757	€64,751,106	€38,431,284	€289,480,853
Valor (em USD)	\$308,605,149	\$75,414,169	\$63,607,069	\$60,411,267	\$69,316,059	\$41,140,690	\$309,889,253
% crescimento em unidades	12.2%	10.4%	-2.8%	-2.1%	-5.0%	-1.9%	-0.1%
% crescimento em valor	13.0%	10.6%	-2.5%	-1.5%	-4.4%	-0.4%	0.4%
ISBN vendidos	208,045	109,806	101,182	99,369	108,079	73,939	198,428
Other							
Volume / Unidades	7,620,285	585,031	443,089	3,865,920	2,190,220	229,691	7,313,951
Valor (Moeda local)	€153,410,675	€7,840,106	€5,390,672	€88,475,304	€58,242,808	€3,296,676	€163,245,566
Valor (em USD)	\$164,226,127	\$8,392,833	\$5,770,715	\$94,712,812	\$62,348,926	\$3,529,092	\$174,754,378
% crescimento em unidades	0.2%	-5.0%	-20.1%	-11.1%	19.1%	-12.6%	-4.0%
% crescimento em valor	1.5%	-5.5%	-14.4%	-4.1%	35.2%	-4.8%	6.4%
ISBN vendidos	61,599	24,006	18,900	38,873	36,293	14,258	57,709

Espanha Top 10



Año completo, 2022



Position	ISBN	Title	Author	Imprint
1	9788466671781	Roma soy yo	Santiago Posteguillo	b
2	9788408252856	El Libro Negro de las Horas	Eva García Sáenz de Urturi	Editorial Planeta
3	9788401027475	Violeta	Isabel Allende	PLAZA & JANES
4	9788467053302	Cómo hacer que te pasen cosas buenas	Marian Rojas Estapé	Espasa
5	9788467062212	Encuentra tu persona vitamina	Marian Rojas Estapé	Espasa
6	9788423362479	Esperando al diluvio	Dolores Redondo	Ediciones Destino
7	9788491295976	Todas esas cosas que te diré mañana	Elisabet Benavent	SUMA
8	9788420462127	El caso Alaska Sanders	Joël Dicker	Alfaguara
9	9788408249214	Por si las voces vuelven	Ángel Martín	Editorial Planeta
10	9788420461465	Revolución	Arturo Pérez-Reverte	Alfaguara

T5, 2022



Position	ISBN	Title	Author	Imprint
1	9788423362479	Esperando al diluvio	Dolores Redondo	Ediciones Destino
2	9788408265603	Lejos de Luisiana	Luz Gabás	Editorial Planeta
3	9788466672474	Todo arde	Juan Gómez-Jurado	b
4	9788408264378	Cocina fácil y rico	Karlos Arguiñano	Editorial Planeta
5	9788420461465	Revolución	Arturo Pérez-Reverte	Alfaguara
6	9788408265610	Historias de mujeres casadas	Cristina Campos	Editorial Planeta
7	9788411071734	Todo va a mejorar	Almudena Grandes	Tusquets Editores S.A.
8	9788420456027	Las madres (La novia gitana 4)	Carmen Mola	Alfaguara
9	9788434435834	La encrucijada mundial	Pedro Baños	Editorial Ariel
10	9788418798917	Después de diciembre	Joana Marcús	MONTENA

Reino Unido



Dados não disponíveis para o ano de 2020 e primeiro trimestre de 2021 devido às quarentenas que levaram ao fechamento de lojas no país.

Data de início do BookScan	December 1998	Taxa USD (este relatório)	x1.2083
Cobertura	90%	Taxa GST (livros impresos)	0%
Moeda	GB Pound £	Preço único (por lei)	No

Año completo, 2022

	2021	T1	T2	T5	T4	T5	2022
Total							
Volume / Unidades		43,830,340	40,392,454	43,269,512	53,447,146	27,813,659	208,753,111
Valor (Moeda local)		£363,885,912	£343,881,761	£362,136,755	£476,270,253	£262,378,017	£1,808,552,697
Valor (em USD)		\$439,683,347	\$415,512,332	\$437,569,841	\$575,477,346	\$317,031,357	\$2,185,274,224
% crescimento em unidades			-1.0%	1.5%	-6.1%	-3.0%	
% crescimento em valor			0.4%	1.6%	-5.3%	-0.8%	
ISBN vendidos		943,986	883,784	873,820	911,949	624,747	1,711,278
Adult Fiction							
Volume / Unidades		12,336,542	12,998,707	15,041,389	14,587,013	7,273,233	62,236,884
Valor (Moeda local)		£91,350,984	£96,586,917	£110,509,589	£119,727,552	£63,177,579	£481,352,621
Valor (em USD)		\$110,379,394	\$116,705,972	\$133,528,737	\$144,666,801	\$76,337,469	\$581,618,372
% crescimento em unidades			4.0%	12.5%	4.3%	7.1%	
% crescimento em valor			11.0%	15.2%	8.5%	10.8%	
ISBN vendidos		166,629	161,405	161,846	165,663	119,666	306,693
Children & Youth							
Volume / Unidades		15,798,311	13,552,560	14,496,186	20,627,253	9,139,857	73,614,167
Valor (Moeda local)		£88,852,287	£83,634,260	£87,672,387	£124,960,157	£57,743,399	£442,862,490
Valor (em USD)		\$107,360,218	\$101,055,277	\$105,934,546	\$150,989,358	\$69,771,349	\$535,110,747
% crescimento em unidades			5.5%	0.6%	-3.9%	-0.6%	
% crescimento em valor			7.3%	-1.6%	-6.1%	-1.0%	
ISBN vendidos		144,840	133,424	131,585	140,569	100,822	236,489
Non Fiction							
Volume / Unidades		15,604,522	13,772,550	13,659,469	18,118,143	11,332,355	72,487,039
Valor (Moeda local)		£182,733,561	£162,924,493	£163,178,304	£230,302,704	£140,756,699	£879,895,762
Valor (em USD)		\$220,796,962	\$196,861,665	\$197,168,344	\$278,274,758	\$170,076,320	\$1,063,178,049
% crescimento em unidades			-10.4%	-7.6%	-15.0%	-10.3%	
% crescimento em valor			-7.8%	-4.4%	-10.8%	-5.3%	
ISBN vendidos		620,870	578,831	570,429	595,053	397,742	1,140,633
Other							
Volume / Unidades		90,965	68,637	72,468	114,737	68,214	415,021
Valor (Moeda local)		£949,080	£736,091	£776,474	£1,279,839	£700,339	£4,441,824
Valor (em USD)		\$1,146,774	\$889,419	\$938,214	\$1,546,430	\$846,219	\$5,367,055
% crescimento em unidades			-13.2%	-11.6%	-12.9%	1.8%	
% crescimento em valor			-7.8%	-4.9%	-2.6%	11.9%	
ISBN vendidos		11,647	10,124	9,960	10,664	6,517	27,463

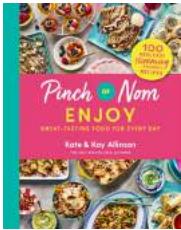
Reino Unido Top 10



Año completo, 2022

Position	ISBN	Title	Author	Imprint
1	9781471156267	It Ends With Us	Colleen Hoover	Simon & Schuster Ltd
2	9780241512425	The Bullet That Missed	Richard Osman	Viking
3	9780241988244	The Man Who Died Twice	Richard Osman	Penguin Books Ltd
4	9780241988268	The Thursday Murder Club	Richard Osman	Penguin Books Ltd
5	9780008365943	How to Kill Your Family	Bella Mackie	The Borough Press
6	9781471136726	Ugly Love	Colleen Hoover	Simon & Schuster Ltd
7	9781408726600	Verity	Colleen Hoover	Sphere
8	9780241431108	One	Jamie Oliver	Michael Joseph
9	9781472154668	Where the Crawdads Sing	Delia Owens	Corsair
10	9780241529713	Why Has Nobody Told Me This Before?	Dr Julie Smith	Michael Joseph

T5, 2022



Position	ISBN	Title	Author	Imprint
1	9781529062267	Pinch of Nom: Enjoy	Kay Allinson & Kate Allinson	Bluebird
2	9780241512425	The Bullet That Missed	Richard Osman	Viking
3	9781913484217	Guinness World Records 2023	Guinness World Records	Guinness World Records
4	9780241431108	One:Simple One-Pan Wonders	Jamie Oliver	Michael Joseph
5	9781529197686	The Boy, the Mole, the Fox and the Horse: The Animated Story	Charlie Mackesy	Ebury Press
6	9781398521209	The Satsuma Complex	Bob Mortimer	Simon & Schuster Ltd
7	9780241582589	Elizabeth	Gyles Brandreth	Michael Joseph
8	9781901784725	Private Eye Annual: 2022	Ian Hislop	Private Eye Productions
9	9780241988244	The Man Who Died Twice	Richard Osman	Penguin Books Ltd
10	9781398518162	It Starts with Us	Colleen Hoover	Simon & Schuster Ltd



Notas de referência

**Nielsen
BookData**

Copyright © 2023 Nielsen Book Services Ltd.

Datas dos trimestres

Este ano	2022		2021	
	Data de início	Data de fim	Data de início	Data de fim
Trimestre 1 (12 weeks)	02-Jan-22	26-Mar-22	3-Jan-21	27-Mar -21
Trimestre 2 (12 weeks)	27-Mar-22	18-Jun-22	28-Mar -21	19-Jun -21
Trimestre 3 (12 weeks)	19-Jun-22	10-Sep-22	20-Jun -21	11 -Sept-21
Trimestre 4 (12 weeks)	11-Sep-22	03-Dec-22	12 -Sept-21	4-Dec-21
Trimestre 5 (4 weeks)	04-Dec-22	31-Dec-22	5-Dec-21	1-Jan-22

Áreas temáticas

Y	Infantil/Juvenil	T&S	Não-Ficção adultos (<i>continua</i>)
Y1	Pré-Escola e Livros Ilustrados	T11	Lazer e Estilo de Vida
Y2	Ficção Infanto-Juvenil	T12	Transporte
Y3	Anuários para crianças	T13	Humor, jogos de curiosidades e quebra-cabeças / enigmas
Y4	Não-Ficção Infanto-Juvenil	T14	Atlas, mapas e viagens
Y6	Produto cartográfico infantil	T15	Esportes
		T16	Comidas e Bebidas
		T17	Desenvolvimento pessoal
		T18	Artigos Relacionados à Ficção
F	Ficção adulto	S1	Idioma e Linguística
F1	Ficção geral	S2	Filosofia e Psicologia
F2	Ficção de gênero	S3	Ciências Sociais
F3	Novelas gráficas	S4	Administração, Negócios, Economia e Indústria
		S5	Direito
		S6	Medicina
		S7	Matemáticas e Ciências
		S8	Geografia, Meio Ambiente e Agricultura
		S9	Engenharia e Tecnologia
		S10	Computação e Tecnologias da Informação
T&S	Não-Ficção adultos		Incluído em Outros
T1	Artes	Y5	Textos Escolares e Guias de Estudo
T2	Dicionários e Referência	Z	Unclassified
T5	Literatura, Poesia e Crítica		
T4	Biografias e Autobiografias		
T5	História e Militar		
T6	Religião		
T7	Política e Governo		
T8	“O Mundo / Idéias / Cultura”: Interesse Geral		
T9	Família, Saúde e Relações		
T10	Mente, Corpo e Espírito		

Sobre Nielsen BookData

NIELSEN Book oferece uma variedade de serviços para a indústria internacional do livro, abrangendo a descoberta e compra, distribuição e medição das vendas de livros. Temos o orgulho de administrar as agências ISBN e SAN do Reino Unido e da Irlanda, bem como oferecer serviços de busca e descoberta para livrarias e bibliotecas. Além disso, contamos com serviços de gerenciamento de metadados enriquecidos com ferramentas promocionais para um melhor marketing.

Nossas soluções de e-commerce, incluindo NIELSEN Pubeasy, facilitam o comércio para todos os participantes da cadeia de suprimentos de livros. Também contamos com serviços de pesquisa AD HOC para ir além dos números de vendas e atender o consumidor final.

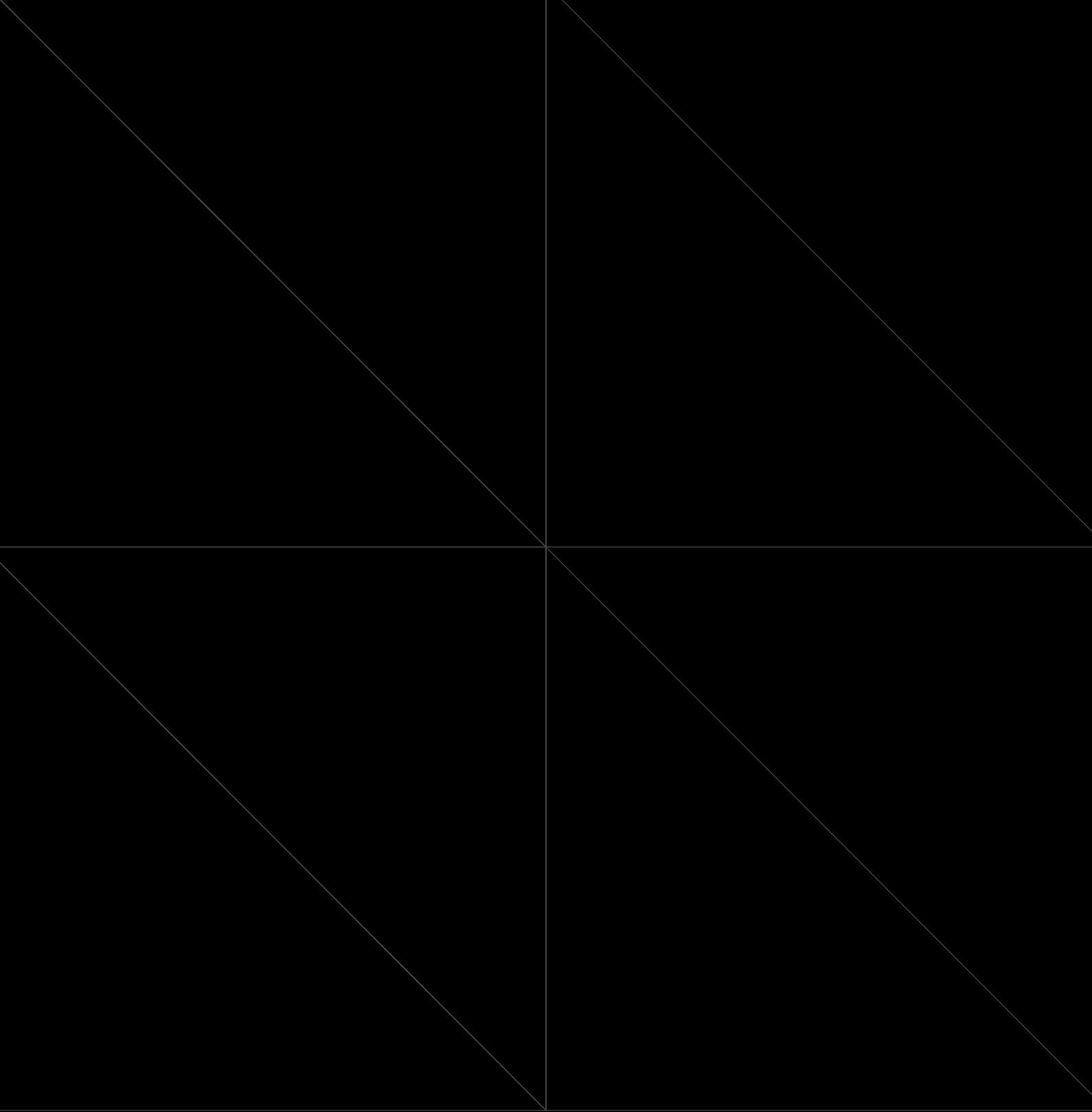
NIELSEN Book é propriedade total da NielsenIQ.

Para saber mais, visite: **www.nielsenbook.co.uk**

Sobre a CERLALC

O Centro Regional para a Promoção do Livro na América Latina e no Caribe (Cerlalc) é uma organização intergovernamental sob os auspícios da UNESCO, com sede na Colômbia. O Cerlalc conta com vinte e um países membros e direciona suas ações para a promoção da produção e circulação de livros, a promoção da leitura e da escrita, a formação dos atores da cadeia do livro e o incentivo e proteção da criação intelectual. Presta assistência técnica na formulação de políticas públicas, produz conhecimento, divulga informações especializadas, desenvolve e promove processos de capacitação e promove espaços de consulta e cooperação.

Para saber mais, visite: **www.cerlalc.org**



**Nielsen
BookData**